Business Growth Warwickshire Focussing on Net Zero.

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WCC Business & Economy
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Business Growth Warwickshire.

- Review of Business Support in Warwickshire (commissioned by WCC on behalf of all six LAs in Warwickshire) recommended the development and commissioning of six joint, county-wide programmes to replace (or extend) those previously funded by European Union Funds

- Warwickshire's D&B Councils allocated £16 million of UKSPF funding over three years.

- Six programmes (four new and two extensions) worth up to £4.6 million now available to support business creation, resilience, productivity and growth across Warwickshire.

- Expected £2.8 million from UKSPF (via all five D&B Councils), £0.5 million from WCC and a further £1.3 million from DESNZ (via WMCA).

- Between now and March 2025, the 6 programmes will:
  - ✓ Engage over 2,000 businesses.
  - ✓ Support over 500 businesses for a minimum of 12 hours.
  - ✓ Create over 40 new businesses.
  - ✓ Safeguard over 250 jobs.
  - ✓ Create over 150 new jobs.

Business Growth Warwickshire Projects



UKSPF Warwickshire Business Energy Advice Service

- The programme will help businesses respond to climate change and with the transition to net zero.
- Who: Businesses in all sectors
- Offer: A programme of awareness raising, workshops, one-to-one support, energy audits (decarbonisation plans) and assistance to apply for grants.
- Will also offer access to the online toolkit Zellar (exact details to be confirmed with the new supplier).
- Delivery: Procurement Supplier (tbc) to deliver on behalf of WCC and the Districts & Boroughs. (New contract to be awarded November 2023).

Warwickshire Business Energy Advice Service

- Dept for Energy Security and Net Zero (DESNZ) are running a pilot scheme in the West Midlands to help businesses to become more energy efficient via West Midlands Combined Authority.

- This complements the UKSPF provision and adds an addition 100 business energy audits / decarbonisation plans.
- Also provides a £1M grant available to eligible businesses which will be administered by WCC.

- Total deliverables are:

From October 2023 to March 2025						
	NWBC	**NBBC**	**RBC**	**SDC**	**WDC**	**Total**
Businesses Engaged	104	156	150	304	250	**967**
Businesses Receiving Non-financial Support	19	29	28	58	47	**183**
Decarbonisation Plans Developed	19	29	28	58	47	**183**

Warwickshire Business Energy Advice Service – Capital Grants

Eligibility

- SMEs over 12 months in all sectors (excluding agriculture, forestry and fisheries).
- Applicants must have had a WBEAS energy audit.
- Grants of £1,000 to £100,000 at a 50% intervention rate.
- All projects must have a minimum 2-year payback period. I.e. it must take two years or more for the energy saving benefits of the intervention to exceed the cost.

Process

- All businesses referred to new procured supplier.
- They will assess eligibility, provide relevant support and undertake energy audit (decarbonisation plan).
- They will refer eligible grant applicants to WCC who are managing the grant scheme in Warwickshire on behalf of WMCA/ DESNZ.
- Support with the application process available via supplier.

Engagements and Referrals

- Coventry and Warwickshire Growth Hub are the referral route to all business support in Warwickshire.

- They will triage the business and then signpost them to the most suitable business support and/or finance scheme. There is a large and complex landscape of provision available (both long and short term) and they will be able to support.

Find out what other support is available to your business by calling Coventry and Warwickshire Growth Hub on 0300 060 3747 or visit the Coventry and Warwickshire Growth Hub website on *https://www.cwgrowthhub.co.uk/*

Business Support Available through Business Growth Warwickshire

Programme	WCC Programme Manager	Eligibility	Appointed Delivery Organisation
Warwickshire Business Start-Up Programme	Gillian Dale gilliandale@warwickshire.gov.uk	Businesses under 24 months old and help to potential entrepreneurs to start a business.	Coventry and Warwickshire Chamber of Commerce
Warwickshire Business Resilience and Growth Programme	Gillian Dale gilliandale@warwickshire.gov.uk	Businesses over 24 months in all sectors looking to recover, build resilience or grow.	Coventry and Warwickshire Chamber of Commerce
Business Ready – Warwickshire High Growth and Innovation Programme	Gillian Dale gilliandale@warwickshire.gov.uk	Businesses with the characteristics and ambition for high growth.	TBC
Warwickshire Business Energy Advice Service	Jon Stead jonstead@warwickshire.gov.uk	Businesses in all sectors	TBC
Warwickshire Manufacturing Growth Programme	Gillian Dale gilliandale@warwickshire.gov.uk	Businesses in the manufacturing sector.	TBC
Project Warwickshire – Tourism, Leisure & Hospitality	Gillian Dale gilliandale@warwickshire.gov.uk	Businesses in the tourism, leisure and hospitality sectors	Coventry and Warwickshire Chamber of Commerce

Access to Finance Programmes available to Businesses from WCC

Programme	WCC Programme Manager	Lead Delivery Organisation	Referrals
WRIF – Business Investment Growth Fund	WCC Business Growth Delivery Team and WCC Investment Finance	WCC	WCC Business Growth Delivery Team business@warwickshire.gov.uk
WRIF – Local Communities and Enterprise Fund	Jon Stead jonstead@warwickshire.gov.uk	Coventry and Warwickshire Reinvestment Trust (Fund Manager)	keely.beamish@cwrt.uk.com enquiries@cwrt.uk.com
WRIF – Property and Infrastructure Fund	Jon Stead jonstead@warwickshire.gov.uk	CBRE (Fund Advisor)	Jon Stead and Ian Flynn jonstead@warwickshire.gov.uk ianflynn@warwickshire.gov.uk
Coventry and Warwickshire Duplex Fund	Jon Stead jonstead@warwickshire.gov.uk	Coventry and Warwickshire Reinvestment Trust (Fund Manager)	keely.beamish@cwrt.uk.com enquiries@cwrt.uk.com
WCC Small Capital Grants	Jon Stead jonstead@warwickshire.gov.uk	WCC	WCC Business Growth Delivery Team business@warwickshire.gov.uk
WCC Digital Creative Grants (Closed to new applicants)	Jon Stead jonstead@warwickshire.gov.uk	WCC	N/A